

CORPORATION OF THE TOWNSHIP OF NORWICH

BY-LAW NO. 51-87

Being a by-law to amend By-Law No.
12-85.

WHEREAS By-Law No. 12-85 of the Corporation of the Township of Norwich was duly passed on the 9th day of June, 1986, to regulate the erection of signs in the Township of Norwich;

AND WHEREAS the Municipal Council deems it necessary to amend said By-Law;

NOW THEREFORE the Municipal Council of the Corporation of the Township of Norwich enacts as follows:

1. That Section 11 of By-Law No. 12-85 is hereby amended to read as follows:

"s. 11 - Within all defined areas (zones), where lighting facilities for signs and/or illuminated signs are provided, they must be arranged so as to direct and/or reflect the light away from adjacent Residential Zones or uses.

No person shall erect illuminated signs of the flashing or animated type.

No person shall erect a sign which is illuminated with the colours red, green or amber within 90 metres of a traffic control signal operated for the regulation or control of the flow of traffic, nor within 90 metres of any intersection of any 2 or more Provincial Highways, County Roads or Township Roads."

2. That Section 13 of By-Law No. 12-85 is hereby amended to read as follows:


"s. 13 - No person shall erect any free-standing sign, any part of which, exceeds in height the distance of 7 metres above the level of the road opposite such sign."

3. That this By-Law shall come into force and effect from and after the final passing thereof.

BY-LAW READ A FIRST, SECOND AND THIRD TIME, AND FINALLY PASSED THIS 14th

DAY OF SEPTEMBER, 1987.


MAYOR JOHN M. HELENIAK


CLERK - ROBERT C. WATKINS

CORPORATION OF THE TOWNSHIP OF NORWICH

BY-LAW NO. 12-85

Being a by-law to regulate the erection of signs in the Township of Norwich.

WHEREAS Section 210, paragraph 141 of the Municipal Act, Chapter 302, R.S.O. 1980, provides:

- (1) That a local municipality may pass a by-law for prohibiting or regulating signs and other advertising devices and the posting of notices on buildings or vacant lots within any defined area or areas or on land abutting on any defined highway or part of a highway and any by-law passed under this paragraph may provide that a sign or other advertising device that was lawfully erected or displayed on the day the by-law comes into force but that does not comply with the by-law, shall be,
 - (a) made to comply with the by-law, or,
 - (b) removed by the owner thereof or by the owner of the land on which it is situate,
 on or before the expiration of five years from the day the by-law comes into force.

- (2) A by-law passed under paragraph 141 may define a class or classes of signs or other advertising devices and may specify a time period during which signs or other advertising devices in a defined class may stand or be displayed in the municipality and may require the removal of such signs or other advertising devices which continue to stand or be displayed after such time period has expired.

- (3) A by-law passed under paragraph 141 may require the production of the plans of all signs or other advertising devices to be erected, displayed, altered or repaired and provide for the charging of fees for the inspection and approval of such plans and for the fixing of the amount of such fees and for the issuing of a permit certifying to such approval and may prohibit the erection, display, alteration or repair of any sign or advertising device where a permit has not been obtained therefor and may authorize the refusal of a permit for any sign or other advertising device that if erected or displayed would be contrary to the provisions of any by-law of the municipality.
 - (a) A change in the message displayed by a sign or other advertising device does not itself constitute an alteration so as to require a permit.

- (4) A by-law passed under paragraph 141 may authorize the pulling down or removal at the expense of the owner of any sign or other advertising device that is erected or displayed in contravention of the by-law and may require any person who,
 - (a) has caused a sign or other advertising device to be erected, displayed, altered or repaired without first having obtained a permit to do so, or
 - (b) having obtained a permit has caused a sign or other advertising device to be erected, displayed, altered or repaired contrary to the approved plans in respect of which the permit was issued.

to make such sign or other advertising device comply with the by-laws of the municipality if it does not so comply or to remove such sign or other advertising device within such period of time as the by-law specifies.

AND WHEREAS the Council of the Corporation of the Township of Norwich deems it expedient to pass such a by-law,

NOW THEREFORE the Municipal Council of the Corporation of the Township of Norwich enacts as follows:

1. **DEFINITIONS:** for the purposes of this by-law the following shall be deemed to apply:
 - a) **"SIGN":**
 - means a name, identification, description, device, display or illustration which is affixed to or represented directly or indirectly upon a building, structure or lot and which directs attention to an object, product, place, activity, person, institution, organization or business.
 - b) **"SIGN, FASCIA"**
 - means a sign which is painted on the wall of a building or which is attached to and parallel to the wall of a building but which does not project in a horizontal direction more than 12 inches from such wall nor project more than 2 feet above either the top of the roof or the parapet wall where such exists.
 - c) **"SIGN, FREESTANDING"**
 - means a sign supported from the ground and not attached to any part of a building.
 - d) **"SIGN, ILLUMINATED"**
 - means a sign which is lighted by a source within the sign itself or by an external source.
 - e) **"SIGN, PROJECTED AREA OF"**
 - means the maximum area of the projection of the sign on any vertical plane which area is within a single continuous perimeter in no case passing through or between any adjacent elements of the sign. However, such perimeter shall not include any structural elements lying outside the limits of such sign and not forming an integral part of the display. The "projected area of sign" shall not be interpreted to limit the display area which may be contained on one or more surfaces of a sign.
 - f) **"DEFINED AREA"**
 - shall mean such areas as herein noted and defined in the Township of Norwich Restricted Area Zoning By-Law and the Schedules thereto.

1. DEFINITIONS CONTINUED:

g) "LOT"

- means a parcel or tract of land which is held under separate ownership from adjacent lands according to the registration thereof in the Registry Office or Land Titles Office, with the exception of mobile home lots within a mobile home park; such mobile home lots shall be deemed a separate lots for the purpose of this by-law.

h) "SIGHT TRIANGLE"

- On a corner lot within the triangular space formed by the street lines and a line drawn from a point in one street line to a point in the other street line, each such point being 30 feet measured along the street line from the point of intersection of the street lines. Where the two street lines do not intersect at a point, the point of intersection of the street lines shall be deemed to be the intersection of the projection of the street lines or the intersection of the tangents to the street lines.

i) "PERSON"

- means any human being, association, firm, partnership, incorporated company, corporation, agent, or trustee, and the heirs, executors or other legal representatives of a person to whom the context can apply according to law.

j) "BUILDING"

- means any edifice used or intended to be used for shelter, accommodation or enclosure of persons, animals, or chattels other than a lawful boundary wall or fence.

k) "STRUCTURE"

- means anything constructed or erected, the use of which requires location on the ground, or attached to something having location on the ground, and without limiting the generality of the foregoing, includes a vehicle as defined in the Highway Traffic Act.

l) "BUILDING INSPECTOR"

- means the officer or employee of the Township of Norwich who is charged with the duty of enforcing the provisions of the Building By-Law.

2. No person shall, within the area defined as "R-1", "RRR", "R2", "R3", "RE", "ER", or a SPECIAL PROVISION category to any of the aforementioned zones, use any building, structure or lot for the erection or display of any sign except in accordance with the following provisions:
- (i) One sign, with the projected area of sign not exceeding .25 square metre; indicating the name and profession of the permitted home occupation, as defined in the Township of Norwich Restricted Area Zoning By-Law, the name of the resident of the lot and/or the name of the property.
 - (ii) One non-illuminated sign, with the projected area of the sign not exceeding .56 square metre, advertising the sale, rental or lease of the building, structure or lot on which such sign is situated.
 - (iii) Up to 2 signs, each with the projected area of sign not exceeding 1.2 square metres; indicating the name of the Non-Residential use of the lot permitted under the Township of Norwich Restricted Area Zoning By-Law and which such signs are either fascia or freestanding signs.
3. No person shall, within the areas defined as "A1", "A2", "EP", "D", or a SPECIAL PROVISION category to any of the aforementioned zones, use any building, structure or lot for the erection or display of any sign except in accordance with the following provisions:
- (i) All signs permitted in Section 2 provided that the use to which the sign is appurtenant is a use permitted under the Township of Norwich Restricted Area Zoning By-Law on the lot where the sign is situated.
 - (ii) Up to 2 signs, each with the projected area of sign not exceeding 2.8 square metres, indicating the Non-Residential use and/or occupancy of the lot permitted under the Township of Norwich Restricted Area By-Law, and which signs are either fascia or freestanding signs.
 - (iii) Up to 2 signs painted on the side or roof of a barn, each not exceeding in area 20% of the area of the exposed side or roof on which the sign is painted indicating the name of the property and the occupation carried out on the farm but not including any general advertising.
 - (iv) Up to 2 signs, each with the projected area of sign not exceeding 2.8 square metres, advertising the sale, rental or lease of the building, structure or lot on which such sign is situated.

4. No person shall, within the areas defined as "Y", "C1", "UOS", "I", or any SPECIAL PROVISIONS category to any of the aforementioned zones, use any building, structure or lot for the erection or display of any sign except in accordance with the following provisions:
- (i) One fascia sign, with the projected area of sign not exceeding 10% of the area of the exposed wall (including all windows and openings) to which it is attached or which it is painted, indicating the use and/or occupancy of the lot.
 - (ii) One freestanding sign, with the projected area of sign not exceeding 2.8 square metres, indicating the use and/or occupancy of the lot, providing the lot on which the sign is situated has a lot frontage of 30 metres or more; or one freestanding sign, with the projected area of sign not exceeding 2.8 square metres, indicating the use and/or occupancy of a group of adjoining lots, provided the group of adjoining lots on which such sign is situated has a combined lot frontage of 30 metres or more;
 - (iii) Up to 2 signs, each with the projected area of sign not exceeding 2.8 square metres, advertising the sale, rental or lease of the building, structure or lot on which such sign is situated.
5. No person shall, within the areas defined as "C2", "C3", or any SPECIAL PROVISIONS category to any of the aforementioned zones, use any building, structure or lot for the erection or display of any sign except in accordance with the following provisions:
- (i) Fascia signs, with the total projected area of signs not exceeding 10% of the area of any exposed wall (including all windows and openings) to which they are attached or on which they are painted, indicating the use and/or occupancy of the lot; provided that in the case where an exposed wall faces an adjoining residential lot, the total projected area of signs attached or on such wall shall not exceed 1% of the area of such wall.
 - (ii) One freestanding sign, with the projected area of sign not exceeding 4.7 square metres, indicating the use and/or occupancy of the lot.
 - (iii) Up to 2 single-faced or double-faced signs for the posting of copy, each with the projected area of sign not exceeding 1 square metre, indicating the use and/or occupancy of the lot, provided each such sign shall be mounted on a permanently fixed base.
 - (iv) Up to 2 signs, each with the projected area of sign not exceeding 4.7 square metres, advertising the sale, rental or lease of the building, structure or lot on which such sign is situated.

6. No person shall, within the areas defined as "M1", "M2", "M3", "M4", "M5", "M6", or any SPECIAL PROVISION category to any of the aforementioned zones, use any building, structure or lot for the erection or display of any sign except in accordance with the following provisions:
- (i) Fascia signs, with the total projected area of signs not exceeding 10% of the area of any exposed wall (including all windows and openings) to which they are attached or on which they are painted, indicating the use and/or occupancy of the lot; provided that in the case where an exposed wall faces an adjoining residential lot, the total projected area of signs attached or on such wall shall not exceed 1% of the area of such wall.
 - (ii) One freestanding sign, with the projected area of signs not exceeding 4.7 square metres, indicating the use and/or occupancy of the lot, provided the lot on which the sign is situated has a lot frontage of 30 metres or more; or one freestanding, with the projected area of sign not exceeding 4.7 square metres, indicating the use and/or occupancy of a group of adjoining lots on which such sign is situated has a combined lot frontage of 30 metres or more.
 - (iii) Up to 2 signs, each with the projected area of sign not exceeding 4.7 square metres, advertising the sale, rental or lease of the building, structure or lot on which such sign is situated.
7. Within all defined areas (zones) the following signs shall be permitted:
- (i) Any display of public office notices; any flag, emblem or insignia of a nation, school, political or religious group; any sign located completely within an enclosed building for internal building use purposes; any municipal street numbers; any prohibitive sign such as "No Trespassing" sign, a "No Hunting" sign, etc.; any sign for the regulation of safety or guidance of traffic; and landscaping material; and any temporary sign of a promotional nature, such as a window bill, affixed on the window of a permitted Non-Residential building.
 - (ii) Notwithstanding the provisions of Section 7(i) to the contrary, signs referred to in the foregoing paragraph may be located in any yard provided no such sign is located within the sight triangle defined in Section 1.
 - (iii) Notwithstanding any other provisions of Section 7 hereof, no sign shall be permitted if the erection of such sign would contravene any regulation of the Ministry of Transportation and Communications.

8. Within all defined areas (zones) the following temporary signs shall be permitted:
- (i) Temporary signs incidental to a construction project on the lot or site on which such signs are situated provided such signs shall be removed upon completion of construction.
 - (ii) Temporary signs incidental to Fall Fairs, ploughing matches, turkey shoots and similar events provided that: (1) the projected area of any one sign shall not exceed 4.7 square metres; and (2) such signs are not erected more than 3 weeks prior to the day of the event and are removed within 2 days after the last day of the event.
 - (iii) Temporary signs incidental to any Federal, Provincial or Municipal election provided that: (1) the projected area of any one sign shall not exceed 4.7 square metres in any Residential Zone; and (2) such signs may be erected not more than 10 weeks prior to the day of the election and shall be removed within 2 days after the day of election.
 - (iv) Temporary promotional advertising signs in the nature of banners, pennants and streamers for a permitted Non-Residential use on the lot on which such signs are situated.
 - (v) Temporary promotional advertising signs for the opening of a new business on the lot on which such signs are situated provided that such signs are not displayed for a period exceeding 60 days.
 - (vi) Temporary promotional advertising signs for a land development project on the lot or site on which such signs are situated provided such signs are removed within 6 months after the date of completion of the construction of the project.
9. Within all defined areas (zones) directional signs shall be permitted provided the projected area of any one sign shall not exceed .1 square metre. Notwithstanding the provisions of Section 7 to the contrary, directional signs may be located in any yard provided no such sign is located within a sight triangle. Directional signs may be located within a road allowance provided written permission is obtained from the Authority having jurisdiction thereover.
10. Within all defined areas (zones), one fascia sign, with a projected area of sign not exceeding .2 square metre, shall be permitted for the purpose of identifying the company occupying the lot on which such sign is situated, provided such identification is required under the Companies Act of the Government of Canada.
11. Within all defined areas (zones), where lighting facilities for signs and/or illuminated signs are provided, they must be arranged so as to direct and/or reflect the light away from adjacent Residential Zones or uses.
- Illuminated signs of the flashing or animated type are prohibited.

11. CONTINUED:

No sign which is illuminated with the colours red, green or amber shall be located within 90 metres of a traffic control signal operated for the regulation or control of the flow of traffic, nor within 90 metres of any intersection of any 2 or more Provincial Highways, County Roads or Township Roads.

12. Within all defined areas (zones) moving signs are prohibited except as permitted in Section 8 (iv).

13. No part of any freestanding sign shall exceed in height the distance of 7 metres above the level of the road opposite such sign.

14. No sign shall be erected contrary to the set back provisions under the Township of Norwich Restricted Area Zoning By-Law except as permitted in Section 2 (i).

15. No person shall erect a sign except in accordance with the provisions of this By-Law and no sign shall be erected under the provisions of Sections 2 to 6 inclusive of this By-Law without first having obtained a permit from the Building Inspector.

16. No person shall erect a sign under the provisions of Section 2 to 6 inclusive without first having submitted an application for permit to the Building Inspector accompanied by a fee in accordance with the following:

- \$5.00 for the first \$1,000.00 value of the material and labour to erect such sign.
- \$2.00 for each additional \$1,000.00 value of the material and labour to erect such sign.

17. Any person who contravenes the provisions of this by-law shall be liable to a fine not exceeding \$1,000.00, recoverable under the provisions of the Provincial Offences Act.

18. Any and all other by-laws inconsistent with the provisions set forth herein, be and the same are hereby repealed.

19. The provisions of this By-Law take full force and effect on the passing hereof, and may be cited as the "SIGN REGULATIONS BY-LAW".

BY-LAW READ A FIRST TIME THIS 11th DAY OF FEBRUARY, 1985.

John M. Heleniak
MAYOR - JOHN M. HELENIAK

Robert C. Watkins
CLERK - ROBERT C. WATKINS

BY-LAW NO. 12-85

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BY-LAW READ A SECOND AND THIRD TIME AND FINALLY PASSED THIS 9th DAY OF
JUNE, 19 86.

John M. Heleniak
MAYOR - JOHN M. HELENIAK

Robert C. Watkins
CLERK - ROBERT C. WATKINS